

**INTERNATIONAL PHOTOGRAPHY  
AND MADNESS AWARD**

# **iMADges**

**6TH EDITION**



FUNDACIÓN  
**Intras**

**LOCO**  
**GRAFÍAS**  
VI EDICIÓN



**Madness**, from Fundación INTRAS' perspective, is a very broad concept that encompasses cultural, social, philosophical and historical dimensions beyond what is purely biological or medical. For this reason, the competition seeks to gather and give visibility to all possible perspectives on madness, dismantling the clichés, stigma and prejudice that have been built up around it.

Since its first edition, the **iMADges Award** has documented through photography the diverse recovery processes of people living with mental health problems: personal and unique journeys that involve reconnecting with oneself, searching for purpose and motivation, and overcoming obstacles in a long-distance race that goes beyond the negative effects of illness.

**iMADges** aims to challenge the idea that mental health problems are things that happen to 'other people', those who live on the margins of society, because mental health is intrinsically linked to the very essence of every human being and is therefore an inseparable part of our human condition. The more perspectives we bring together in each edition of this award, the more complete and richer the portrait of what is known as madness will be.

# GUIDELINES

The International Photography and Madness Award 'iMADges' is open to national and international photographers, both professional and amateur; to people who have experienced mental health problems, whether mild or more severe; and to those who have not experienced them but are connected to or interested in the subject. Participants are invited to express, through photographs and short texts, their vision of madness as part of reason, of madness as value, and of madness as suffering.

In this sixth edition, a new category has been introduced that aims to help younger people identify and relate to their emotions in a healthy way.



# APPLICATIONS

## GENERAL CATEGORY

- People over the age of 18 who wish to do so may take part in this category.
- Employees of Fundación INTRAS may not apply for the Award.

## YOUTH CATEGORY

- Aimed at secondary school students (aged between 12 and 17).
- The aim of this category is for younger people to identify and share their emotions.

# DEADLINE

All persons aged 18 or over may take part in this competition. Employees of Fundación INTRAS are not eligible to enter the Award.

Entries may be submitted until 14 March 2026. The date of receipt of the registration form will be taken as the reference date.

# AWARDS

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## GENERAL CATEGORY

- One or more photographs may be submitted per person.
- Each photograph must be accompanied by a short text describing it (up to 750 characters).
- A prize of €1,000 and one runner-up prize of €500 will be awarded. A second runner-up prize of €500 will be awarded to the best work by a young photographer (aged between 18 and 25). These prizes will be subject to personal income tax (IRPF) and/or any other applicable taxes in accordance with Spanish tax legislation.

## YOUTH CATEGORY

- One or more photographs taken using a mobile phone may be submitted per person.
- Each photograph, in vertical format, must include a hashtag indicating the emotion it seeks to convey (#fear, #worry, #joy, #hope...).
- A prize of €200 in equipment for mobile photography (tripod, lights, ring light, microphone, etc.) will be awarded.

# WORKS

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- **Authorship and originality:** The photograph must be an original and unpublished work by the participant, captured directly by them, and must not have received awards in other competitions.
- **Prohibition of Artificial Intelligence (AI):** The use, whether total or partial, of images generated, altered or supplemented using AI tools is expressly prohibited. Fundación INTRAS reserves the right to request the original files (RAW, original JPEG, EXIF metadata) or any other technical evidence proving authorship.
- **Permitted editing:** Only basic adjustments (brightness, contrast, saturation, white balance, cropping and reframing) will be accepted, provided they do not alter the true essence of the image.
- **Restrictions:** Photomontages, the inclusion of third-party elements, stock images, or any elements not captured by the author are not permitted.

# HOW TO TAKE PART

## GENERAL CATEGORY

First of all, it is necessary to make a **DONATION** for each work submitted to the competition. The donation amount is **€5 for ONE photograph** submitted and **€10 for THREE photographs**.

This donation may be made via:

- BANK TRANSFER to the following institution:  
Bank: Caja Rural de Zamora  
Address: Avda. Requejo, 26, 49022 Zamora, Spain  
Account number: 3085 0070 91 2034679320  
IBAN: ES80 3085 0070 9120 3467 9320  
BIC: BCOEESMM085
- Sistema **PAYPAL** (available via the International Photography and Madness Award website: <http://premio-fotografia.intras.es>)

The payment reference should state 'Locografías', followed by the author's name (e.g. 'Locografias Elvira García'). A donation certificate will be issued to all participants who indicate this in the registration form.

Participants must complete the **online registration form** available at: <https://forms.gle/ny1RLfKUVmZsRhkD9>

## YOUTH CATEGORY

- The works are exempt from donation.
- The online registration form available at <https://forms.gle/ny1RLfKUVmZsRhkD9> must be completed.

# JURY

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Fundación INTRAS will appoint a jury made up of individuals with recognised expertise in the subject matter of this call. The jury will carry out a **preselection of 30 works**, including the winning entry and the two runner-up awards, which will be printed and mounted on rigid backing to form part of the **iMADges VI exhibition**. This exhibition will take place in Spain throughout 2026, as well as forming part of the virtual exhibition at <http://premio-fotografia.intras.es>.

The selected works may also be included in as many exhibitions, websites and any other events as INTRAS deems appropriate. In all cases, the authors' names will always be acknowledged.

A further **30 works will be selected in the youth category**. These will be displayed as screen projections and shared through reels bringing together the different emotions captured in the photographs. They will also be included in the virtual exhibition at <http://premio-fotografia.intras.es>.

The jury will meet in April 2026 and will draw up the official record of its decision. The jury's decision will be made public via the website of the International Photography and Madness Award (<http://premio-fotografia.intras.es>), the INTRAS website ([www.intras.es](http://www.intras.es)), the Foundation's social media channels, and through the distribution of a press release to the media.

The jury's decision will be communicated both to the prize winners (winning work and runner-up awards) and to the shortlisted participants whose works will be exhibited as part of the International Photography and Madness Award 'Locografías', through the channels deemed appropriate by the organisers.

The interpretation of these guidelines lies solely and exclusively with the jury, and its decision and all related determinations shall be final and not subject to appeal.

# COPYRIGHT

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Without prejudice to recognising each author's intellectual property rights over their work, the winning entry, the two runner-up works and those selected for the exhibition shall become the property of INTRAS, which shall acquire all exploitation rights over them. Consequently, INTRAS may exhibit, publish, edit and reproduce the works by any means or format it considers appropriate, as well as distribute and disseminate them – including on the INTRAS website and its social media channels – with the sole limitation of citing the author's name and without any financial remuneration being due to the author.

Selected participating artists authorise the use of their names and the photographic reproduction of their works within the activities organised by Fundación INTRAS.

Participants guarantee that they are the sole holders of all copyright over the photographs submitted to the competition and that they hold unlimited exploitation and reproduction rights over all components of the image. They also guarantee that the images are free of any rights that may be claimed by third parties and that they do not infringe the image rights of any person or persons who may appear and be identifiable in the photographs.

The images may not contain elements belonging to newspapers, books, CDs or any other works subject to copyright.



# DATA PROTECTION

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The data collected through the registration form for the **6th International Photography and Madness Award 'iMADges'** will be processed in accordance with the competition guidelines and Spanish legislation on the protection of personal data, and will not be transferred or disclosed to third parties.

In compliance with the applicable personal data protection regulations, all data provided will become part of an automated file under the responsibility of Fundación INTRAS, for the purpose of properly managing the competition and fulfilling the objectives set out in these guidelines. The rights of access, rectification, erasure and objection may be exercised in accordance with the regulations in force.